

DANIELLE PINCUS

GRAPHIC DESIGNER | BRAND, PRINT & DIGITAL DESIGN

Long Island, NY 11797 | 516.633.1418 | daniellepincus9@gmail.com | daniellepincusportfolio.com

SUMMARY

Graphic Designer with 4+ years of experience creating print, digital, brand, presentation, and marketing materials across agency, freelance, and print-production environments. Proficient in Adobe Creative Cloud with hands-on prepress and production experience. Skilled at translating client objectives and brand guidelines into polished, production-ready creative.

SKILLS

Software: Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Premiere Pro), Canva, Autodesk Maya

Design: Brand Identity, Brand Guidelines, Layout Design, Marketing Collateral, Presentation Design, Pitch Deck Design, Social Media Graphics, Print Design, Digital Design, Large-Format Graphics

Production: Prepress, Production-Ready Artwork, Packaging & Label Design, Die Lines, Pantone Color Management, White Ink Layers, Clipping Masks, Proofing, Photo Manipulation, Mockups

Motion & 3D: Video Editing, In-Store Video Content, YouTube Graphics, Lower Thirds, Basic Animation, 3D Modeling

PROFESSIONAL EXPERIENCE

Graphic Designer — The Franklin Group Marketing Agency

Remote | Full-Time Contract | 03/2025 – Present

- Design promotional presentations and marketing collateral for clients, taking projects from concept through production-ready files for brochures, flyers, forms, business cards, and posters.
- Create print-ready imprints and product mockups in Adobe Photoshop and Illustrator for branded apparel and promotional merchandise, including pens, name badges, and drinkware, while coordinating specifications with teammates.
- Manage multiple concurrent creative requests while maintaining brand consistency, file accuracy, print specifications, and agency deadlines.
- Collaborate with account teams and clients to execute revisions, interpret creative direction, and deliver accurate final artwork across multiple simultaneous projects.

Freelance Graphic Designer — Danielle Pincus Design

Remote | Part-Time Freelance | 05/2024 – Present

- Develop brand identities and print and digital marketing materials for startups, small businesses, and nonprofits, working with clients from Etsy, Fiverr, Upwork, and direct portfolio inquiries.
- Manage projects from client objectives through final production, adapting layouts, imagery, brand guidelines, and file preparation to the needs of each engagement.
- Produced a full catalog layout and photo-manipulation project for Bonjour Marketing from initial design through print-ready production.
- Created menus, interior art and signage, large-format posters, printed marketing materials, digital assets, and in-store video content for Qahwah House across multiple projects.
- Delivered branded print, social, event, and marketing materials for clients across wellness, home services, fitness, hospitality, and higher education.
- Delivered branded print and marketing materials for companies some examples are Terra Origin, Mars Pro Painting, Northumbrian Tartan Boulderling Gym, and Fish Tank Marketing, including University of Alabama Bid Day assets.

Graphic Designer (Contract) — Turtle Printing

Remote | Full-Time Contract | 07/2024 – 03/2025

- Designed print marketing materials, brand-development assets, and digital graphics for clients across multiple industries.
- Created promotional flyers and fundraiser materials using clear visual hierarchy and audience-focused layouts to support client event promotion.
- Prepared and proofed design files for print production, checking artwork and specifications before production handoff.

Graphic Designer — Adnil Properties

Remote | Part-Time Freelance | 08/2022 – 12/2024

- Designed promotional advertisements and marketing content for a 12-property real estate portfolio, supporting consistent visual presentation across property marketing.
- Applied real estate market trends and industry presentation standards to listing and promotional materials.

Graphic Designer — Burt's Mobile

Remote | Full-Time Contract | 02/2024 – 05/2024

- Collaborated with a web designer to develop graphics for a website from the ground up, creating visual assets to support the site build.
- Produced a pitch deck targeting both consumers and investors and created branded graphics for email marketing campaigns and social media.

Prepress Artist — Cris Ray Printing

Farmingdale, NY | Full-Time In-Person | 11/2022 – 07/2023

- Reviewed and proofed client artwork before press, finalizing files and resolving production issues prior to printing.
- Prepared artwork in Adobe Illustrator by adjusting Pantone colors, creating die lines, adding white ink layers, and applying clipping masks for labels, stickers, pouches, and boxes.
- Recreated designs for clients without usable digital source files, producing print-ready artwork that could move into production.

Teaching Assistant, 3D Animation & Visual Effects — New York Film Academy

Remote | Part-Time Contract | 06/2022 – 08/2022

- Instructed students ages 9–17 in animation and 3D modeling techniques using Autodesk Maya, leading youth and teen activities and providing individualized and small-group support.

Graphic Designer Intern — BestLogic Staffing

Remote | Part Time Internship | 01/2022 – 03/2022

- Created social media graphics, website layouts, promotional templates, YouTube thumbnails, lower thirds, and animation assets using Adobe Photoshop, Illustrator, and InDesign.
- Incorporated feedback from weekly team reviews into revised creative for digital and social media projects.

Graphic Designer — Ironhold Capital

Remote | Full-Time Internship | 05/2020 – 11/2020

Intern Manager 07/2020-11/2020

- Supervised four graphic design interns during a four-month training period and reviewed work while supporting intern selection.

Intern 05/2020-07/2020

- Designed and refined advertising materials and investor-facing pitch deck layouts to strengthen visual presentation for prospective investors.
- Edited intern recruitment videos by managing timing and transitions and preparing content for distribution across multiple social media platforms.

EDUCATION

- 3D Animation & Visual Effects Conservatory Program — New York Film Academy New York, NY | 12/2021
- Bachelor of Science in Computer Art — SUNY Oneonta Oneonta, NY | 05/2020